



Tourist information in the 21st century

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FÁILTE Ireland is spending €155,000, plus VAT, to create a state-of-the-art tourist information centre in the heart of Mullingar.

For several weeks now, keen observers passing by the Market House in the centre of Mullingar, would have noticed a large skip into which the fixtures and fittings of the old Tourist Information Office are being tossed.

This office, like many across the country, is being re-branded as a "Discover Ireland" centre by Fáilte Ireland.

Mullingar is one of the first sites to be re-branded in this fashion, along with offices in Galway, Killarney, Donegal Town and Waterford.

It is not just the fixtures and fittings that have been given a monicker make over - staff will now be known as "dedicated travel advisors".

The contract for the design and fit-out of the centres was

awarded through a tendering process to Douglas Wallace Architects. The fit out of each centre is being carried out by Derry-based McCue Interior Fit-out Solutions.

The finished product will be a "high tech, high spec" centre, in the heart of Mullingar which will offer tourists a self service unit linked directly to the DiscoverIreland.ie website.

This website contains up-to-date information on places to visit, things to do, festivals and events and available accommodation.



The Market House, Mullingar, being re-branded as a "Discover Ireland" centre by Fáilte Ireland.